

# Did awarding badges increase data sharing at *BMJ Open*? A randomised controlled trial

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**INTRODUCTION**

- Sharing data and code are important components of reproducible research
- Data sharing in research is widely discussed in the literature, however there are seemingly no evidence-based incentives that reward data sharing, nor randomised studies that demonstrate the effectiveness of data sharing policies at increasing data sharing
- A simple incentive, such as an open data badge, might provide the change needed to increase data sharing in health and medical research

**METHODS**

- Parallel group RCT
- Participant recruitment, CONSORT flowchart

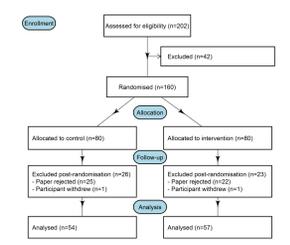


Figure 1: CONSORT flowchart for the RCT testing badges at *BMJ Open*

3. Statistical analyses

- Primary outcome: **data sharing rate**
- Fisher's exact test as there were small cell sizes
- Calculate the percent shared in each treatment arm, the difference between the arms, and a 95% confidence interval of the difference

**RESULTS**

Table 1: Numbers of authors receiving a badge by treatment group – control and intervention

Awarded a badge	control		intervention	
	n	%	n	%
Yes	2	4	2	4
No	52	96	55	96
All	54	100	57	100

The odds ratio for awarding badges in the intervention group relative to the control is **0.9 with a 95% confidence interval from 0.1 to 9.0**. The **p-value from the Fisher's exact test is 1**.

**DISCUSSION**

- Badges did not motivate researchers that publish in *BMJ Open* to publicly share their raw data as the odds ratio of awarding badges in intervention group relative to the control is close to 1 (0.9). However, given that the confidence interval is wide (0.1 to 0.9), we cannot completely negate a possible badge effect.
- There was no difference in the data sharing statements, ranking of top words used in data sharing statements, and in number of words in statements between control and intervention groups



# Open data badges did not motivate researchers who published in *BMJ Open* to publicly share their raw data



Image source: Open Science Framework, 2016



Protocol

Contact details



Table 2: Numbers of final data sharing statements by treatment group – control and intervention

Final Data Sharing Statement	control		intervention	
	n	%	n	%
No additional data is available	21	39	23	40
Data is available upon request	30	56	32	56
Data is available at a third party depository	3	6	2	4
All	54	100	57	100

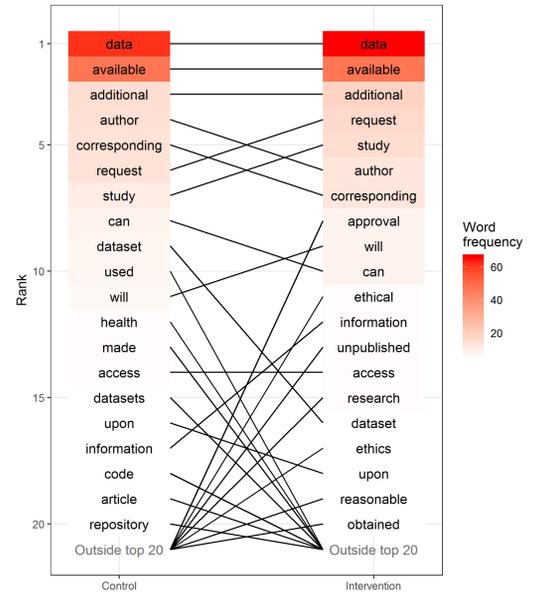


Figure 2: Plot of difference in ranking in the top 20 words between treatment group – control and intervention

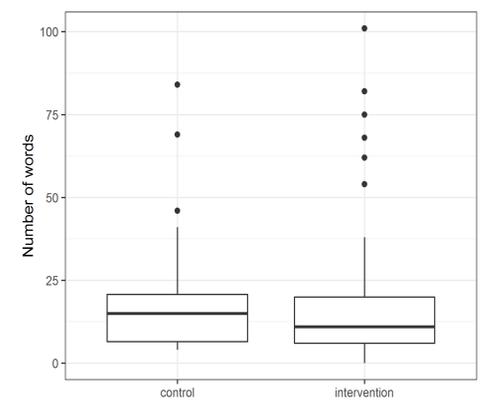


Figure 3: Box plot of the number of words used in the final data sharing statements by treatment group – control and intervention

**Poisson regression model of word counts in data sharing statements:** there was no association between the intervention and the number of words. The mean rate ratio was 1.05 with a 95% CI from 0.73 to 1.53.

**Time needed to check for open data:** Mean time needed to check for open data by QUT study team was 3 minutes (n=8, min=1 max=5 mins)